

Green Leaf Yearbook
Mount Pleasant High School
5201 Washington Street Ext
Wilmington DE, 19809
302-762-7049

Dear local business owner:

Please support The Mount Pleasant High School 2016 Green Leaf Yearbook by purchasing an ad. Advertise in a book that will be on students' bookshelves for years to come.

Full Color Ad Sizes Available:
Full Page \$295
Half Page \$195
Quarter Page \$100
Eighth Page (business card sized) \$75

You can purchase an ad in two ways: online or by mail.

To purchase online:

View page 2 of this packet. Visit www.jostens.com/yearbookads

Search for Mount Pleasant High School in Wilmington, DE

Follow on screen prompts to upload your artwork and pay with a credit card.

To purchase by mail:

Fill out the ad contract on page 3 of this packet.

Return the contract, business card or flyer artwork for the ad along with payment by check to the address below. You may also contact us to pick up the contract. E-mail artwork can be sent to janis.mcknight@bsd.k12.de.us

Attn: Janis McKnight
Mount Pleasant High School
5201 Washington Street Ext
Wilmington DE, 19809

If you have any questions, please feel free to contact me.

Sincerely,



Janis McKnight
Adviser, Mount Pleasant High School Greenleaf Yearbook
Phone: 302-762-7049
janis.mcknight@bsd.k12.de.us



Show your support!

YEARBOOK BUSINESS ADS ARE NOW ON SALE.

Reach potential customers and support the yearbook at

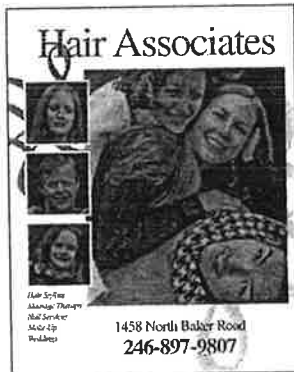
Mount Pleasant High School

Showcase your business in the book that never loses its appeal. Students and their families will flip through the pages of the yearbook hundreds of times and cherish it for a lifetime. In addition, proceeds from ad sales are a fundraiser for the yearbook program at our school. We appreciate your support!

Sincerely,
Mount Pleasant High School Yearbook Staff

Create and order your ad online! www.jostens.com/yearbookads

1. Choose your ad size and layout.
2. Enter your text.
3. Upload your photos or a predesigned ad.



Full Page Layouts



1/2 Page Layouts



1/4 Page Layouts



1/8 Page Layouts

Business Ad Pricing:

Ad Size	Color
Full Page	\$295.00
1/2 Page	\$195.00
1/4 Page	\$100.00
1/8 Page	\$75.00

Frequently asked questions:

What is the ad revenue used for?

The revenue from advertising sales is used to support the yearbook and keep it affordable for everyone.

Can I send my ad directly to the school?

No, please do not send materials to our school. We have selected Jostens to assist with ads. Please go to www.jostens.com/yearbookads to create and purchase your ad.

What type of photo can I upload to create my ad?

The Ad Designer only supports JPEG file formats (.jpg, .jpeg, .jpe).

Can I upload a predesigned digital ad or scan my business card to use as my ad?

Yes, just select the appropriate layout to fit your design and upload your digital file. The layouts with a single photo box that fills the ad works best for this purpose. Please ensure that the file you upload meets the specifications listed below.

What are the guidelines for uploading images or a completed ad?

Please use the following guidelines when selecting the photos or complete ad to upload:

- Maximum dimensions of 7000x7000 pixels (49 Megapixel)
- Maximum size of 25 MB
- Must be a valid JPG image
- Must be RGB or Grayscale, not CMYK
- Must be 8 bits per channel (RGB or Gray)

Questions? Call Jostens Yearbook Ads customer service center
(800) 358-0800

Business Ad Deadline: **December 31, 2015**

Order online 24/7 at www.jostens.com/yearbookads



Mount Pleasant High School 2015-2016

Dear Patron:

Advertising constitutes a significant portion of the income budgeted for the Mount Pleasant yearbook. Consequently, participation in our advertising program by members of the local business community is essential to our continuous financial success and our ability to keep costs down for students. Thank you for your contribution!

Advertising Rates:

Full page	\$ 295.00
1/2 page	\$ 195.00
1/4 page	\$ 100.00
1/8 page	\$ 75.00

Payment Options:

**payment is due at time of sale unless other arrangements are made*

() Check* \$ _____ Check # _____

Amount paid: \$ _____ Amount to be billed: \$ _____

*Make check or money order payable to: **Mount Pleasant High School**

Contract:

**Signature on the following contract will obligate the company to full payment to Mount Pleasant High School*

Signature of business contact

Printed name/Phone number for business

Signature of yearbook staff member

Date

Not Interested?

**if you are not interested at this time, please sign below so that have records of those contacted*

Signature of business contact

Printed name/Phone number for business

Reason for not advertising:

Questions?

Contact: Janis McKnight

Phone: 302-762-7049

E-mail: janis.mcknight@bsd.k12.de.us

Mount Pleasant High School

INVOICE

$1/2$

$1/8$

$1/8$

$1/4$

1